



*Welcome to the new issue of 'The Avenue'*

The first half of the year has been busy! We've welcomed two new tenants; Home Group and Macaw Engineering, hosted some fantastic events including the North East Food Fair and Walk to Work Week as well as launched some new initiatives including Quorum Learning and the Quorum Wine Club.

Take a look at the back page to see what events we have planned for Summer, including our annual tenant BBQ, and remember you can keep up to date with all the latest news, events and Q Card offers at [www.quorumbusinesspark.co.uk](http://www.quorumbusinesspark.co.uk)

## Quorum serves up inaugural food fair

The run up to Easter saw the inaugural North East Food Fair held on Quorum. Inspired by a growth in gourmet life on the park, local cupcake makers, chocolatiers, cheese producers and chilli sauce experts cooked up a storm at the first tenant food and drink event.

Over 500 staff from companies located on the park attended the food fair, with 25 suppliers snapping up the stalls. The traders ranged from the Northumbria Fudgery, The Curly Farmer, Gilchester Organics, Northumbria Muffins and Fentimans soft drinks.

The Food Fair was held to celebrate the best of the region's food producers and suppliers and to also mark the first birthday of the Quorum Q Card – a free discount scheme set up for all tenants.

Quorum Business Park, Events Manager, Julie Moorhouse, said, "The local Food Fair received a great response from tenants, and we will definitely be holding more during the year. Not only did tenants enjoy their first food fair from local suppliers, it has also inspired us to set up another social activity on site, a wine club."

Quorum's official Wine Club has been created in partnership with independent wine retailer bin21, with tasting sessions being organised as an after-hours social activity.

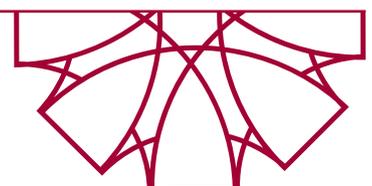


Visitors enjoy local produce at the Food Fair

Patrick Eyres from bin21 said, "It was the first time we have attended such an event in a business arena, and from the response we received on the day, we will certainly be coming back."

"It was great to see such a diverse mix of staff, both young and old, some with good wine knowledge, some with none. However all were enthusiastic and delighted with the event."

"As a result of the feedback and encouragement from the events team at Quorum, bin21 is starting a Quorum Wine Club. We feel it is a great opportunity for staff on the site to have a bespoke service delivering wine for staff that work on site, removing the need to have to shop for wine before the weekend."



# On-site learning facility for all staff



Learning facility a first for UK business park

The new Quorum Learning centre has been provided by the business park as a dedicated on-site learning resource that is free to use for occupiers, external training and learning providers.

Quorum has established a strategic partnership with Northumbria University and TyneMet College who will provide courses and taster sessions at a variety of entry points from basic to management level. The first prospectus will cover everything from leisure and hobbies to business modules. Spanish, Business Leadership and Management courses are already proving popular with staff from across the park.

The learning facility can also be booked out without charge by individual tenants so that in-house training programmes do not take up valuable meeting room space within their own buildings.

Northumbria University, Commercial Training Manager, Barry Walsh said, "Northumbria University is delighted to be involved in the provision of an on-site learning facility at Quorum Business Park for the resident businesses."

"This initiative allows us to work closely with local employers in providing customised training opportunities, and possibly bringing together similar training needs for different organisations in a more local and convenient environment. We are looking forward to developing our partnerships with all concerned and exploring the learning opportunities this marvellous facility offers everyone involved."

## The Birds & the Bees!

The Wildlife Group have been hard at work this Spring, making and siting bird boxes and bird feeders across the park as well as planting a nectar bed in advance of the arrival of the Quorum Bees.

The bee conservation work has been organised in line with Newcastle City Council's bid to help the threatened honey bee population in the local area. The bee beds are made from plants that provide nectar and pollen, creating the perfect environment to attract bees.

Quorum Business Park Events Manager, Julie Moorhouse, said, "It's great to have such an enthusiastic group of volunteers at Quorum that are working hard to improve the park for wildlife. The arrival of the Queen and her bees will be a brilliant addition to all the wildlife-friendly improvements made so far."

## Quorum & Arriva strengthen partnership

Quorum have further strengthened their partnership with transport operator Arriva, increasing the frequency of buses serving the park six-fold in just two years.

There are now up to 29 buses per hour operating to and from the park at peak hours including the Quorum Shuttle Bus which has been extended to operate from 6.30am – 11.45pm to suit a range of working patterns.

To add to this, Q Card holders can now travel for half price on all Arriva bus services between Quorum and Four Lane Ends.

Arriva's Commercial Manager, Mark Ellis, said, "We are really pleased with the growth in public transport use at Quorum Business Park and it shows that working in partnership with the businesses really works to get more people using public transport for their commute."



# New tenants create over 200 jobs

## Quorum welcomes Home Group and Macaw



Social enterprise and housing developer Home Group has opened its new state-of-the-art 11,300 square foot Customer Service Centre in Q15. One of the UK's leading housing and social care organisations and proudly celebrating its 75th anniversary this year, Home Group has commissioned the centre as part of a wider transformation of its customer service to become industry-leading.

Quorum won a fiercely-contested UK-wide pitch against other major business parks due to excellent transport links and its close proximity to a large number of Home Group's customers and clients, not to mention the excellent amenities for staff including a Nursery and an on-site Sports Club.

Fergus Trim, Development Director at Quorum said, "Home Group is another major occupier that we are delighted to welcome to

Quorum. It again proves that the availability of a skilled workforce and a cost-effective, quality working environment will bring new jobs to the North East."

In another move, rapidly growing North-East based engineering consultancy, Macaw, has relocated its head office to Q5.

Macaw Engineering currently employs 50 staff but the move to Quorum will allow them space to grow up to 100 staff as the company expands during its next phase of growth.

Macaw operates in the energy sector, providing technical consultancy that helps companies maintain and manage the integrity of oil and gas production facilities and pipelines across the globe.

Macaw Engineering General Manager, Dr John Healy, said, "This is a very exciting time in the growth of Macaw with a real pick up in new business, a growth in staff together with a move to a much larger new office at Quorum."

## Quorum scoops top regional awards

Quorum Business Park beat off some stiff competition to win the prestigious title of Commercial Project of the Year at the 2011 RICS North East Renaissance Awards, which recognises the most impressive buildings and new developments in the region over the last 12 months.

Despite continuing economic challenges to the construction sector, a record number of entries flooded in for the awards from across the region including the Eldon Square extension and the Metrocentre Qube as well as other office schemes. We are delighted that Quorum was successful against such strong competition.

Quorum Business Park also recently received gold award status for travel planning in the North East. Sustainable transport organisation, Smarter Choices, established the Travel Plan Awards to recognise businesses in Tyne and Wear that go that extra mile to encourage sustainable travel among employees. The annual Quorum survey of staff working on the park showed that now 1 in 3 people travel to the park by bus.

## New landscaping team

With summer approaching and the trees in full leaf, Quorum has been further growing the on-site facilities team looking after the grounds maintenance.

Working with Robertson FM and Litterboss, we have appointed full-time Gardener Lawrence Peak and Grounds Maintenance Staff Albert and Paul Miller. The new team are working hard to ensure the site is clean, pleasant and a safe place to work. Quorum Facilities Manager, Jamie Baldrige, said, "With the new team on site we will work hard to keep the grounds looking great and litter free."



# Coming up at Quorum...



## 18th - 26th June – Bike Week

Cyclists join us at the entrance to the park for a free Bikers Breakfast on Tuesday 21st June. There will be a masseuse on hand to help soothe your aching limbs as well as free bike maintenance checks from the Cycle Centre. You can also sign up to our group cycle ride to Stamfordham, taking place on Wednesday 29th June.



## 1st July – Summer BBQ

With the arrival of over 1500 new employees to the site since 2010, this year's Summer BBQ promises to be the biggest and best yet. Join us at lunch time for some good grub and entertainment from Metro Radio or, why not come along after work and enjoy a BBQ, bar and live music. Discounted tickets available to purchase in advance – visit [www.quorumbusinesspark.co.uk/events](http://www.quorumbusinesspark.co.uk/events) for details.



## Throughout Summer – Tennis League

The Quorum Tennis League will start this Summer and take place throughout June, July & August. To enter, simply email [julie.moorhouse@quorumbp.co.uk](mailto:julie.moorhouse@quorumbp.co.uk) with your name, contact details and playing level. Once all teams/players have been entered you will be able to arrange your own matches on Mondays, Fridays and weekends and submit your scores to the Hub who will keep a record of results. There will be a prize for the winning team and/or player at the end of the season.

## Q CARD

Q Card holders watch out for our monthly emailer, Q Life - keeping you up to date with all the latest news, events and Q Card offers. Not a Q Card holder yet? Register at [www.quorumbusinesspark.co.uk/qcard](http://www.quorumbusinesspark.co.uk/qcard) and start receiving some fantastic discounts at various local outlets.



For more information on Quorum or upcoming events visit us on-site at the Hub or online:  
[www.quorumbusinesspark.co.uk](http://www.quorumbusinesspark.co.uk)

**QUORUM**  
BUSINESS PARK  
*The better place to work*

**HUB**  
THE HEART OF THE PARK  
0191 259 9874

